

EST 1947

- Nearly 70 years serving the beverage carbonation industry
- Locally/family owned and operated
- Convenient locations
- Distribution and service leader in the upper Midwest
- Dedicated CO2 Solutions Specialists with expertise in cryogenics, beverage carbonation and dry ice
- Strong service focus, including 24/7/365 emergency support
- Beverage grade gases, widest variety of state-of-the-art delivery system options and ColdZERO dry ice





# The Art & Savings of the PERFECT Pour

The proper carbonation system can make a big difference on profitability. You can waste thousands of dollars annually, simply by using a system that is not delivering the right blend of CO2 and nitrogen.



# **NOHiddenCostsofCylinderCO2dueto:**

#### **POOR POURS**

- No flat or foamy beer/soda
- No pouring beer/pop until it pours correctly (approximately 4 draws)
- Less product waste
- More satisfied customers

#### **CYLINDER HANDLING/CHANGE-OUTS**

- Less employee risk of injury
- No cylinder switching during peak selling times (no missed sales)

FOAMY BEER

Often happens when CO2 is used alone-resulting in excessive waste from beer being left in the keg.

• 8% waste

**HOW it** 

works

- 158.7 ounces lost/keg
- \$45.35 revenue lost/keg



THE PERFECT PINT

A 14-ounce pour made up of 13.5

ounces of beer and 0.5 ounce of

beer within a <sup>3</sup>/<sub>4</sub>-inch head of foam.



#### **FLAT BEER**

The wrong mix, on ales and lagers, creates under-carbonated, flat beer-resulting in over-pouring.

- 5% waste
- 99.2 ounces lost/keg
- \$28.34 revenue lost/keg



Liquid CO2 is securely transferred 2 through the outside wall of your facility into a bulk CO2 storage tank.

3 CO2 gas is dispensed from the bulk CO2 storage tank.

> Liquid CO2 CO2 Gas CO2 Monitoring System Bulk Syrup



# **CONTACT US TODAY**



### WE WORK FOR YOU.

BURNSVILLE | LITTLE FALLS | ST. CLOUD | ST. PAUL | FARGO CENTRALMCGOWAN.COM | 1-800-569-1322 JASONSBEVERAGE.COM | 651-645-6433 | 651-246-1214 (after 3 PM) Emergency Service 24/7

- Increased Convenience
- **Better Quality**
- Improved Safety
- Enhanced Efficiency & Savings
- Happy Customers

#### EMERGENCY SERVICE CALLS

- No down time
- No business opportunity losses
- Greater employee productivity
- More satisfied customers (again!)

#### **ORDERING & BILLING HASSLES**

- One simple invoice
- No ordering confusion

# Let our CO2 Specialists do a FREE **Cost Analysis for you TODAY!**

We serve some of the Midwest's and nation's most respected and successful restaurants, bars and breweries.

**NORTHERN METRO | MN | FARGO |** 800-569-1322 (7:30 AM TO 5 PM, M-F) SOUTHERN METRO | MN | SD | WI | IA | 651-645-6433 (7 AM TO 3 PM, M-F) EMAIL: CO2Sales@CentralMcGowan.com

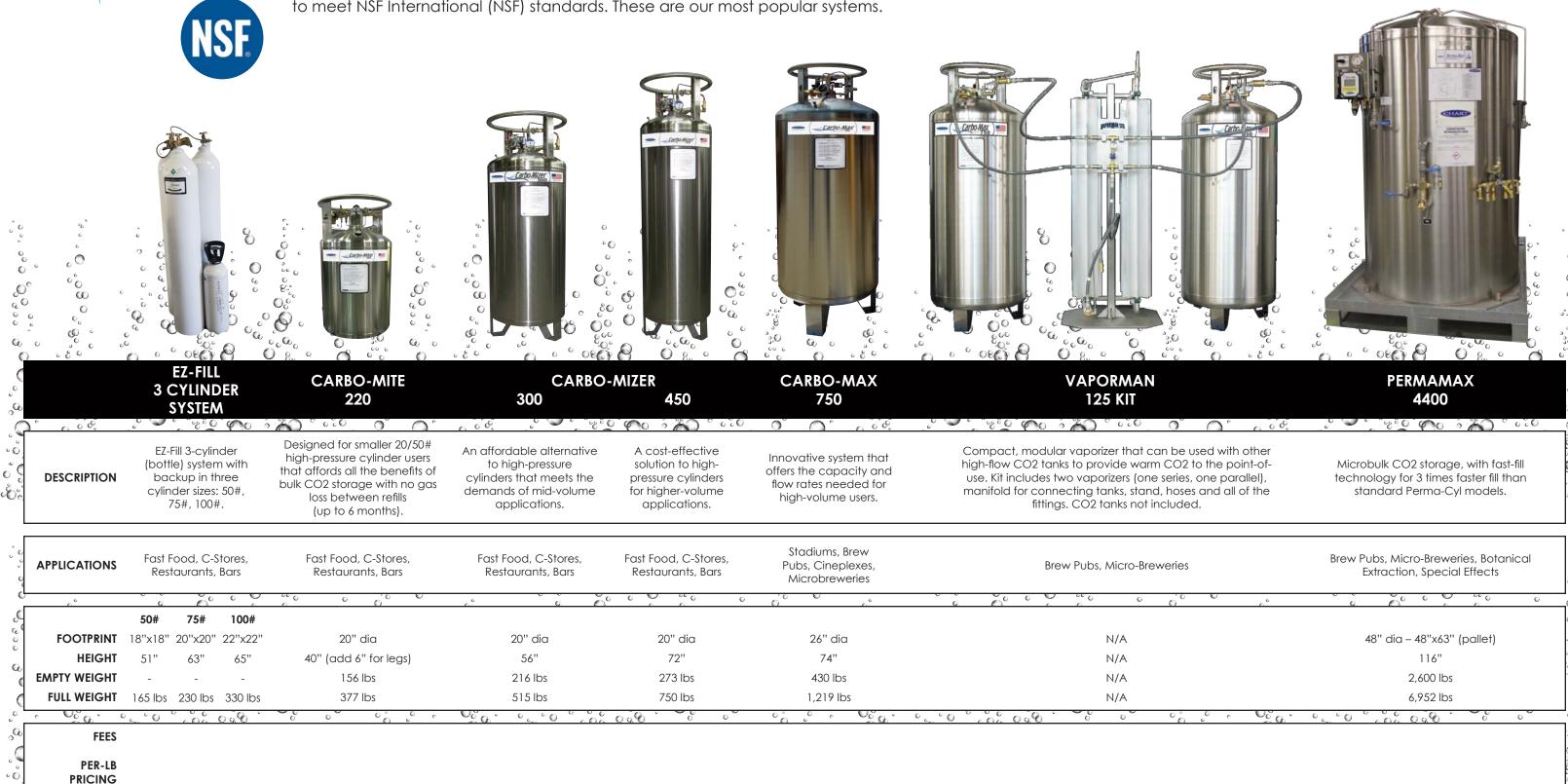




Pour perfect, save time & money, increase safety & satisfaction, and never run out AGAIN!

# No Matter the Size or Type of Operation: We've Got You Covered

Say goodbye to the hidden costs and hassles of cylinder CO2 with our Bulk CO2 Storage and Delivery Systems—able to fit any operation, volume, and beverage serving/brewing needs. Affordable, reliable, and serviced by a team of beverage carbonation experts with decades of experience. All models are constructed of high-grade stainless steel for food-grade compatibility and long service life, backed by industry-leading 7-year vacuum warranty, and certified to meet NSF International (NSF) standards. These are our most popular systems.



CENTRAL

Mc GOWAN

## **The Nitro-Draught** Makes, Stores & Blends 99.8%

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Pure, Beverage Grade Nitrogen

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This nitrogen generator and blending system helps beer, wine, coffee and soda retailers maximize profits by improving quality and eliminating waste.

It creates beverage and food grade nitrogen from ambient air and stores it at a minimum of 99.8% purity.

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- Compatible with all Bulk CO2 Systems
- Compact size: 60" T x 15" W x 15" D
- Comes with or without a blender box
- Equipped with Vital Visual Leak Monitor to spot even small leaks in seconds (single, dual and high flow)
- Three models to meet varying usage
- Basic 1200 ► 1,700 cu ft/month
- Pro ► 3,000 cu ft/month
- Max ▶7,300 cu ft/month
- Electrical certification listed and approved

- No more changing or running out tanks
- No more handling heavy, high-pressure nitrogen cylinders for greater safety and convenience for you and your team
- Space efficiency due to small footprint
- ш Limitless nitrogen at one low monthly fee
  - Never run out, always able to meet unexpected peaks in demand

## **HOW it** works

The Nitro-Draught creates and stores nitrogen from ambient air at 99.8% purity.

It then blends it with CO2 at a Nitrogen/CO2 mix 2 of 75%/25% or 70%/30% depending on the product being served.

